



This year-end report summarizes the events, activities and outreach activities milestones for the Energy Council's 2015 year. The upcoming events in the first quarter of 2016 are profiled briefly.

Please note the invitation to nominate candidates for the 2016 Canadian Energy Person of the Year. Details are provided below.

2015 in Brief

These highlights include a summary of the four main events organized by the Energy Council of Canada, our outreach to other energy-related organizations, and the adoption by the Board of Directors of the 2016- 2018 Strategic Plan and the first-ever Communication Plan.

Each year's events and activities are designed to achieve a number of objectives: to contribute to informed and objective energy dialogue around important energy issues in Canada; to provide added value for our members as a result of their speaking roles and expanded contacts; and, to inform policy making by our government members across the country. Over 510 people participated in the four events in 2015.

Strengthening connections with the Manitoba energy community was the objective of the **Winnipeg Breakfast Meeting** on January 22. Manitoba Hydro hosted the event and provided an interesting tour of their energy self-sufficient head office afterwards. The roundtable following the opening presentation revealed questions and issues influencing the future of energy in the province.

Event	Attendees	Outcomes
Breakfast Roundtable, Winnipeg Hosted by Manitoba Hydro (January 22)	Energy companies, government officials, entrepreneurs, academics, ENGOS (22 attendees)	<ul style="list-style-type: none"> • Raised awareness of the Energy Council • Better shared understanding of local and regional energy issues • Follow-up opportunities
2015 Canadian Energy Industry: Updates and Insights (February 17, Ottawa)	From 102 separate organizations, 30 individual countries, four ambassadors, eleven federal departments or agencies (151 attendees)	<ul style="list-style-type: none"> • Quick insights on the many facets of energy in Canada • Good discussion on energy issues • Stronger connections with a diverse energy community
2015 Canadian Energy Summit, Telling the Energy Story (May 26 – 27, Toronto)	From a broad cross-section of the Toronto energy community (140 attendees)	<ul style="list-style-type: none"> • Better insights into the many facets related to telling the energy story • Techniques for telling the energy story better • Ideas for future directions for energy and energy policy
2015 Canadian Energy Person of the Year (November 25, Calgary)	Representatives of energy companies from oil, gas, pipeline, and electricity sectors, consultants, government officials, academics (200 attendees)	<ul style="list-style-type: none"> • Engagement with two of Canada's energy Ministers (James Carr, Margaret McCuaig-Boyd) • Stronger recognition of energy leadership • Insights from recipient's speech

Session	Panel of Heads of Industry Associations
Energy Supply: Oil, Gas and Electricity	CAPP, CEA, CHA, CNA, CanSIA, CanWEA
Energy Transportation, Transmission, Distribution	CEA, CEPA, CGA
Energy End-Use, Supplying Energy and Energy Commodities to Industry	CEEA, CFA, CIAC, CRFA, EMC, IGUA
HR Needs, Critical Skills, Partnerships, Opportunities, Issues	CCAB, EHRC, PSAC
Insights from presentations, thoughts and reflections	The Hon. Kevin Lynch, Vice Chair, BMO Financial Group

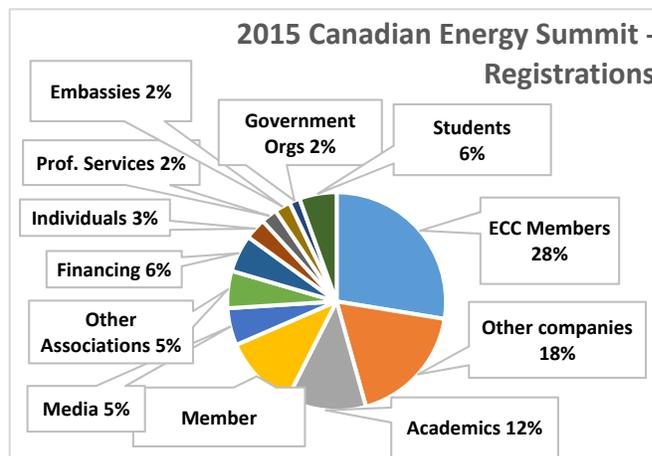
The inaugural **Canadian Energy Industry: Updates and Insights** event on February 17 was designed to provide the latest information on energy developments and issues to the Ottawa energy community from the heads of energy industry associations. The 18 panelists, mostly executives from Canadian energy industry associations which are members of the Energy Council, provided updates and insights on the latest developments, trends, and issues in Canada's energy sector from an industry perspective.

The content of the half day program covered the “energy value chain” plus sessions on opportunities for partnerships with Canada’s First Nations, and HR requirements and critically-needed skills. The Honourable Kevin Lynch, Vice Chair, Bank of Montreal Financial Group presented his insights and thoughts in the closing presentation entitled *Trends, Troughs and Peaks: How Should Canada Adapt to the Transforming World of Energy?*

The 151 attendees represented over one hundred organizations, including representatives from 20 countries.

The highlight of the Energy Council’s program in 2015 was the **2015 Canadian Energy Summit**, held in Toronto on May 26 and 27. The theme was *Telling the Energy Story*. Four keynote speeches and nine sessions added “chapters” to the Canadian energy story. Highlighting the program were perspectives from the federal government, presented by the Honourable Michel Rempel representing the Government of Canada, from Ontario’s Deputy Minister of Energy, Serge Imbrogno, and keynote speeches by the Honourable Perrin Beatty, by Dean Oskvig, representing the World Energy Council, and the closing remarks by Andrew Coyne of the National Post on the interplay between energy and politics.

The 140 individuals who registered represented a diverse cross-section of the energy community: many of our members, other energy companies, academia, and representatives of the media, the financial community, and firms providing professional services to the energy industry.



The highlight of the Energy Council’s program to celebrate energy leadership is the annual award ceremony for the **Canadian Energy Person of the Year**. This year’s recipient was Mr. Michael Cleland, well-known for his leadership in energy policy at Natural Resources Canada, for his leadership roles with the Canadian Gas Association and the Canadian Electricity Association, and most recently in public policy research.

The Honourable James Carr, Minister, Natural Resources Canada, extended a warm welcome in his first speech as Canada’s energy minister. In his recipient’s address, he asserted that energy consumers, defined broadly, will play the dominant role in energy decisions. While the topic of energy supply has been the focus and content of energy dialogue in the past, the views, interests and expectations of energy consumers will be the determining factors in the future.

A donation was made by the Energy Council to the charitable organization selected by the recipient, Doctors Without Borders.

Six Outreach Activities

We organized and participated in two back-to-back events in October jointly with the United States Energy Association and the World Energy Secretariat in Mexico.

The **8th Annual Energy Supply Forum** on October 7 in Washington heard presentations by industry executives from the three countries on the latest developments and issues in energy supply. The focus was on how they are positioning their companies to tackle issues and implications of climate change. Speakers were from energy corporations in the US, Mexico and Canada. Canadian speakers in the Energy Supply Forum, representing Energy Council members were:

Gianna Manes, President and CEO, ENMAX; Steve Demers, Vice President, Wholesale Markets, Hydro Québec; and, Colin Andersen, Chair, Energy Council of Canada.

This year's annual **North America Region Energy Forum** on October 8 featured sessions on: recent policy initiatives to address climate change mitigation and adaptation, the views of industry associations on climate policy directions, and recent developments in carbon capture, use and storage. Closing remarks looked ahead to the possible outcomes of the upcoming UNFCCC conference in Paris. Speakers from Canada in the North American Region Forum were Energy Council members Mike Marsh, President and CEO, SaskPower and Francis Bradley, Chief Operating Officer, Canadian Electricity Association; and also Lisa DeMarco, Senior Partner, Rizzo, Allan and DeMarco LLP.

The **11th Annual North American Forum** in Toronto brought together prominent executives from the United States, Mexico and Canada to discuss a broad cross-section of trilateral issues and opportunities. Security, energy, trade, defence and channels of trilateral dialogue were the focal points on this year's agenda. The 125 attendees were prominent leaders from business, governments, leading universities and think tanks across North America. The 2015 theme was *North American Momentum in a Competitive World: Political, Economic and Security Perspectives*. Three of the nine sessions focused specifically on energy and the environment:

- *North America's Priorities: A Strategic Perspective* with an excellent opening key note address by Dominic Barton, Global Managing Director, McKinsey & company;
- *North America's Energy Advantage: Maximizing the Potential* with Al Monaco, President and CEO, Enbridge Inc., and Steve Williams, President and CEO, Suncor Energy Inc., as two of the four panelists; and,
- *Joint Session on Energy* with government representatives of Canada, Mexico, and the United States, with Bob Hamilton, Deputy Minister, Natural Resources Canada as a panelist.

My pre-event contribution to the Forum focused on optimizing North America's "energy opportunity". It provides examples of ongoing trilateral energy initiatives by the United States, Mexico and Canada and offers suggestions for how they could be strengthened in the future.

The World Energy Council convenes its **Executive Assembly** in the capitals of member countries across the globe. This year's assembly in Addis Ababa, Ethiopia was attended by Oskar Sigvaldason, WEC Studies Committee, and Andrew Pietrewicz, Independent Electricity System Operator. The highlights of presentations during the assembly included: WEC's statement to the UNFCCC in advance of forthcoming COP 21 meeting in Paris; WEC's most recent initiative, related to resilience arising from increasing frequency of extreme weather events, in the recently released report *"World Energy Perspective: The Road to Resilience - Managing and Financing Extreme Weather Risks"*; a discussion on the *"2015 World Energy Issues Monitor"* publication which reports on the views of energy executives across the globe on 30 energy issues.

The Hill Times, Ottawa's political weekly, hosted a pre-election **Hill Times Breakfast Briefing** focusing on the major parties' positions on pipeline transportation, renewable energy, exports, labour and pricing. David McFadden, with Gowlings in Toronto, represented the Energy Council of Canada, along with Energy Council members Sergio Marchi, Canadian Electricity Association, Jacob Irving, Canadian Hydropower Association, and also Warren Everson, Canadian Chamber of Commerce.

The International Energy Agency's annual **World Energy Outlook (WEO)** was presented at briefing I chaired on December 18 at Natural Resources Canada in Ottawa. Paul Simons, the IEA's Deputy Executive Director, provided the highlights and the IEA's thinking on this year's analysis. This year's WEO provides projections of energy trends based

on expectations for continued low prices, the anticipation of more aggressive climate policies, and the impact of trends in energy demand and supply in India and China.

2016 – 2018 Strategic Plan and Communication Plan

To provide strategic guidance to the Energy Council for the next several years, the Board of Directors adopted the 2016 – 2018 Strategic Plan at the Board meeting on November 25 in Calgary. The plan starts with a vision statement and a mission statement, and is guided by four high-level themes. Four goals will provide the targets around which to orient the Energy Council's events, activities and outreach:

The Energy Council's program of events and activities is designed to fulfill its vision and mission and advance the four goals adopted in the 2016 – 2018 Strategic Plan:

1. *The Energy Council of Canada will become a more substantive, influential and high-profile organization operating on four channels of engagement – global, national, federal, provincial*
2. *The Energy Council will take a leading role in informing policy-making to advance an affordable, stable and environmentally sensitive energy system which provides the greatest benefit to all Canadians*
3. *The Energy Council will raise the awareness and profile of the World Energy Council's policy reports, technical reports, and periodic energy industry updates in order to increase the sharing and use of this excellent material, and will inject Canadian information and insights into their studies*
4. *The Energy Council will serve its current members by enhancing the "value added" they receive.*

The matching 2016 – 2018 **Communication Plan** will guide more aggressive outreach by the Energy Council in the media and greater promotion efforts for events and activities.

Looking Ahead to 2016

My primary focus in 2016 will be to implement the goals and actions adopted in the Strategic Plan and the Communication Plan.

In part, this will be done as we design and deliver the 2016 program of events and activities. The Program Committee has planned six Energy Council events for the year. The *2016 Canadian Energy Industry: Updates and Insights* event will be held on February 2 in Ottawa. Registration details are available at www.energy.ca.

The Energy Council of Canada

Our Vision: *An affordable, stable and environmentally-sound energy system providing for the greatest benefit for all Canadians*

Our Mission Statement: *The Energy Council of Canada acts to bring its Members and the energy stakeholders together to forge a better understanding of Canada's energy opportunities and issues with the aim to optimally shape an affordable, stable and environmentally-sound energy sector for the benefit of all Canadians*

Our Guiding Themes: The Energy Council of Canada and its members believe that the use of energy to produce goods and services and the production and delivery of energy for those purposes must be managed sustainably.

- **Energy security:** management of energy supply, reliability of energy infrastructure, and meeting current and future demand
- **Energy equity:** accessibility and affordability of energy supply
- **Environmental sustainability:** supply and demand-side energy efficiencies, development of energy supply from renewable and low-carbon sources
- **National competitiveness and prosperity:** innovative, robust, and flexible value chain for Canadian energy commodities and products destined for local, regional and global markets as key contributors to Canada's prosperity.



The Toronto Regional event on the theme of energy infrastructure will take place on March 7 and 8 at the Allstream Centre. Details on events in Calgary and Halifax will be made available as the dates approach.

The Energy Policy Research Committee will see results from the funding provided to the Energy Council's two energy policy research initiatives. Fellowships are underway at the University of Waterloo on a variety of topics, managed by Dr. Jatin Nathwani, Executive Director of the Waterloo Institute of Sustainable Energy (WISE). The first research report from the Canadian Network for Energy Policy Research and Analysis (CNEPRA) will be issued in early 2016. A launch event is being planned.

The Energy Council's Studies Committee Coordinates Canadian involvement and input into research and reports led by the World Energy Council. More than a dozen Canadians are involved on WEC study teams. Two recent WEC reports, on managing for energy resilience and on policy suggestions to tackle climate change, have been sent to Canada's Deputy Ministers as a means to inform policy-making. The next WEC release will be the 2016 Energy Issues Monitor containing the response from over 3000 energy leaders across the globe to a common list of 30 energy issues. The 2016 Monitor will be forwarded to members and our government contacts as well.

The award ceremony for the annual **Canadian Energy Person of the Year** will take place in October or November in a location of the recipient's choice. You are invited to nominate a candidate for this prestigious award using the form available at www.energy.ca. The deadline for submitting nominations is February 29.

As we move into 2016, it is a pleasure to thank Colin Andersen, Chair, and the members of the Executive Committee for their leadership, ideas and support during my first two years as President. The staff of the Ottawa office does a superb job of supporting our members and delivering our many events and activities.

With best regards and best wishes for a successful 2016.

With best regards,

Graham Campbell
President