



Report from the President September 2016

September has been a busy month featuring two outreach events and preparations for our two remaining events in 2016.

The Energy Panel Breakfast in Toronto on September 13 featuring Dr. Christoph Frei was attended by 220 people. Highlights are provided below.

Outreach activities continue in September. I was pleased to chair an interesting one-day energy dialogue session organized under the auspices of Canada – EU collaboration.

Our Chairman, Colin Andersen, attended the Ontario Energy Association's *Energy Conference 16*. Colin also participated in networking meetings with the visiting Deputy Minister of Energy of Poland, Mr. Andrzej Piotrowski, and a group of accompanying companies.

First though is an update on registration and sponsorship opportunities for two important upcoming Energy Council events – the **award ceremony for the 2016 Canadian Energy Person of the Year**, and our last event in 2016, the **Halifax Regional event on the theme *Regional Solutions to Atlantic Canada's Carbon Challenge***.

And lastly, there is a reminder to complete the questionnaire for the 2016 Energy Issues Monitor if not already done. Details are provided below.

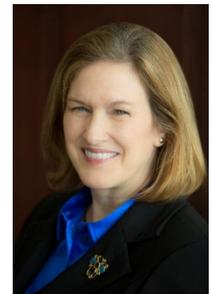
2016 Canadian Energy Person of the Year – Elyse Allan, President and CEO, GE Canada

It's now time to register for the Award Ceremony for the **2016 Canadian Energy Person of the Year, Mrs. Elyse Allan, President and CEO, GE Canada**.

The 2016 Award Ceremony will be held on November 10 at the Fairmont Royal York, Toronto, Ontario. The evening will start with a reception at 5:30 pm, followed by guest speakers and presentation of the award starting at 7:00 pm, and dinner at 8:00 pm.

The program for the evening features prominent keynote speakers:

- **Mr. John Rice**, Vice Chair, GE;
- **The Honourable Perrin Beatty**, President and CEO, Canadian Chamber of Commerce; and,
- **Keynote Recipient's Address by Elyse Allan**.



The Premier of Ontario has been invited to provide a welcome and opening remarks as well.

This event will be an excellent opportunity to congratulate this year's recipient and meet with energy colleagues. Sponsorship of this event is an excellent way to profile your organization.

We look forward to your participation.

Further details on [registration](#) and [sponsorship opportunities](#) are available at www.energy.ca.

Halifax Regional Event – Regional Solutions to Atlantic Canada's Carbon Challenge, November 21-22

Prominent keynote speakers have been confirmed for the upcoming event in Halifax. **Annette Verschuren** will open the program on November 22. **The Honourable Frank McKenna** will provide the luncheon speech. **Bruce Anderson**, a well-known political commentator, will share his insights on emerging policy trends.

Sessions will include a panel of Deputy Ministers from the four Atlantic provinces, First Nations leaders, and executives leading new projects including **Matthew A. Beaton**, Secretary of Energy and Environmental Affairs, Commonwealth of Massachusetts, and **Mark Sherman**, Senior Vice President, Irving Oil. Five utility leaders from across the region will provide their updates on strategic investments, remaining challenges and opportunities:

- **Keith Cronkhite** – VP, Business Development and Generation, New Brunswick Power;
- **John Gaudet** - President and CEO, Maritime Electric Company Ltd.;
- **Karen Hutt** - President and CEO, Nova Scotia Power Inc.;
- **Rick Janega** – CEO, Emera Newfoundland and Labrador; and,
- **Stan Marshall** - CEO, Nalcor Energy.

Plan to join your colleagues from across the region representing industry, government, First Nations, ENGOs, and academia.

The event will start on November 21 with an opening reception and keynote address by **Halifax Mayor Mike Savage**. On November 22, the program features three keynote presentations and four sessions, each followed by and open dialogue with all participants.

We invite you to attend and also invite your organization to provide a sponsorship for this event. Details and Sponsorship Opportunities available at www.energy.ca, Registration now open [HERE](#).

Highlights from Energy Panel Breakfast Event – Dr. Christoph Frei, Secretary-General, World Energy Council, September 13



The Energy Council organized an Energy Panel Breakfast in conjunction with the Toronto Global Forum of the International Economic Forum of the Americas. Attendees totalled 220, made up of people from the Toronto energy community and those who had registered for the Toronto Global Forum.

We are pleased to thank Siemens Canada for their generous financial support for the Toronto Global Forum and the Canadian Gas Association for their support for the Energy Panel Breakfast.

The program was opened by Bob Delaney, Parliamentary Assistant to the Minister of Energy of Ontario. His remarks provided an excellent overview of the energy transformation underway in Ontario and a perspective on the importance of investing now in electricity infrastructure and green generation technology.

Dr. Christoph Frei described a “grand transition” underway in the energy sector. Drivers of the transition include: decarbonisation of the electricity system, which is reducing emissions at a pace of 1% per year but needs to be at the rate of 6% per year to achieve GHG reduction goals; changes in business models for energy companies as a result of deregulation and open markets; and, the trend from centralized generation to a combination of centralized and distributed sources.

Colin Andersen, Chair, Energy Council of Canada, served as moderator for the panel discussion. Opening remarks from a Canadian perspective was provided by David McFadden, Chair, Ontario Energy Board, and Timothy M. Egan, President and CEO, Canadian Gas Association.

Mr. McFadden made three key points: underlined the importance of remembering that energy in Canada is largely a provincial matter; that the provinces have taken the lead in concrete actions to reduce GHG emissions, highlighted by Ontario's action to eliminate coal from the electricity system; and, the importance of ensuring that the public understands and supports climate policy action, in essence, "bring the public along" as policies are implemented.

Speaking on behalf of the natural gas sector, Timothy M. Egan started by underlining the need to keep energy affordable and reliable so that companies are not inclined to leave the province. Other points were that all sources of energy should be integrated in the energy system including natural gas; that innovation initiatives are needed across the energy system not just in segments such as new renewables; and, that the most effective approach to regulation is to set performance targets and then let industry innovate to meet the targets in a cost effective manner.

This Energy Panel Breakfast made an interesting addition to the Toronto Global Forum and provided an excellent opportunity to increase awareness of the Energy Council of Canada to an audience of global economic leaders.



Launch of New World Energy Council Report – Financing Resilient Energy Infrastructure

Following the Energy Panel Breakfast, Dr. Frei and Colin Andersen held a press conference to launch a new World Energy Council report. *The Road to Resilience: Financing resilient energy infrastructure* brings together the findings of the three previously published reports which focused on extreme weather events, energy-water-food nexus and cyber risks. The new report integrates the recommendations into seven action items for government, business leaders and the finance sector which aim to improve the financing of resilient energy infrastructures [REPORT AVAILABLE HERE](#).

Highlights from Canada – EU Energy Dialogue

I was privileged to be invited to serve as the MC for the Canada – EU Energy Dialogue on September 23 in Ottawa. The session was organized by the European Union Delegation to Canada and it followed a day of dialogue between officials from Canada and the European Commission. The purpose was to discuss and share best policies and practices towards efficient, sustainable and environmentally-friendly energy production and use on both sides of the Atlantic.

Jeffrey Jones, Deputy Director General for Energy and Jay Khosla, Assistant Deputy Minister, Energy Sector, Natural Resources Canada, discussed the status of energy policies; comparing Europe's longer track record and "lessons learned" with emerging national policy initiatives in Canada.

The views of energy leaders from industry on the opportunities arising from energy investment were presented by Tim McMillan, President and CEO, CAPP, Rocco Delvechio, Vice President, Siemens Canada, and John Rathbone with Ramboll. The panelists highlighted the transformations underway in the oil and gas sector, in electricity, and the opportunities opened up by development of district energy.

Shawn McCarthy, Global Energy Reporter, Globe and Mail, and William Powell, Editor in Chief, Natural Gas Europe, presented their thoughts on emerging energy policies and issues from their perspectives of a Canadian daily newspaper and a trade publication.

The highlights from the day's energy dialogue will be issued by the EU Delegation to Canada.

Meeting at Poland's Consulate – Deputy Minister of Energy

Colin Andersen participated in a September meeting with Poland's Deputy Minister of Energy, who was accompanied by a delegation of nuclear supply companies.

Invitation – Canadian Participation in the 2016 World Energy Issues Monitor

Note: Deadline to provide questionnaire responses has been extended!

We have been invited again this year to provide Canadian input to the World Energy Council's *2016 Energy Issues Survey*. This survey of global energy leaders gathers their views on a collection of current energy issues. The World Energy Council Secretariat compiles the results into two-dimensional maps showing the impacts and degree of uncertainty for each issue. A comparison can then be made between other countries, regions and sectors.

The Canadian responses will be compiled into a national "deep-dive" for Canada. The write-up also gives us the opportunity to showcase our national priorities, success stories and challenges within the next global World Energy Issues Monitor publication.

Successful participation in this World Energy Council project is entirely based on the responses from a large number of Canadian energy leaders. Thanks in advance to those who have submitted their responses.

If you have not completed the questionnaire, your responses would be greatly appreciated before October 14. Please contact Max Arsenault, max.arsenault@energy.ca 613 232 8239 to obtain the questionnaire.

Highlights of North America Region Energy Forum – Paper Submitted to Upcoming Tri-national Meeting

Senior executives and officials from Mexico, the United States and Canada will be meeting in Mexico on October 13 – 15 to discuss a broad range of issues of interest to the three countries. The program includes a session on energy and the environment chaired by Steve Williams, President and CEO, Suncor Energy.

I submitted a paper summarizing the highlights of two of our North America Region Energy Fora held in Calgary in 2014 and Washington, DC in October 2015 under four headings:

1. Observations on the transformations underway in the energy sector;
2. More detailed observations on the latest developments in the electricity sector;
3. Discussion of ways to earn public support for major energy projects; and,
4. Thoughts on climate change mitigation.

The insights were provided by 27 energy leaders from Mexico, the United States and Canada.

The paper has been posted on the Energy Council website – [HERE](#).

In closing, please register now for our two upcoming events in November and consider providing a sponsorship to support each event and profile your organization.

With best regards,
Graham Campbell, President, Energy Council of Canada