



Report from the President

January 2017

We are off to a busy start in the first months of 2017. The first three events in our year of coast-to-coast activities are in place to foster informed energy dialogue across Canada occurring in Ottawa, Vancouver and Regina. Our first two Members' Roundtables on February 6 and 7 will focus on very relevant and timely topics.

Working in partnership with the British Columbia Business Council, the program for the Vancouver Energy Roundtable on March 10 has been finalized.

An invitation has been issued to our Members to invite selected staff members to participate in the upcoming Updates and Insights event as we launch our *Young Professionals* initiative.

To enhance the profile of the Energy Council and our engagement with the energy community, we have invited all Members to attend a half day workshop on February 7. Strengthening the Energy Council's 2016 – 2018 Communication Plan will be the primary focus.

Details on each of these events is provided below.

2017 Program – First Six Months

This report starts with an invitation to participate in three upcoming events in the first half of 2017;

- **2017 Canadian Energy Industry: Updates and Insights** event on the theme **Reducing Emissions from Energy Use: Policies, New Initiatives, What's Needed** in Ottawa (February 6), coordinated with two Members' Roundtables and a Members' Workshop;
- Vancouver luncheon event on the theme **Exploring Canada and BC's Place in the Evolving Global Energy Market** (March 10); and,
- Two-day Regional Event in Regina on the theme **Multiple Pathways to Clean Energy – Transformation of the Generation Mix, Climate Policy, Prairie Grid**, together with a site visit to SaskPower's Boundary Dam CCS project (May 8,9,10).

Four Back-to-Back Events – February 6 and 7		
Members' Roundtable with Barry Worthington, Executive Director, United States Energy Association	10:30 to 12:30, February 6 Newfoundland/NS Room, Westin Hotel	<i>Insights on U.S. Energy Policy of the new administration</i>
2017 Canadian Updates and Insights	1:15 to 5:15, February 6, Confederation I, Westin Hotel 5:15 to 7:00, Reception Confederation Foyer, Westin Hotel	<i>Reducing Emissions from Energy Use: Policies, New Initiatives, What's Needed</i>
Members' Workshop on Energy Council Communication Plan	8:30 to 12:30, February 7, Oak Room, Westin Hotel	Enhance the Energy Council's profile and engagement via an enhanced Communication Plan
Members' Roundtable with Jay Khosla, Assistant Deputy Minister, Energy Sector, Natural Resources Canada	1:00 to 2:00, February 7, Oak Room, Westin Hotel	<i>Insights on NRCan's policy directions in 2017</i>

2017 Canadian Energy Industry: Updates and Insights – February 6, 2017, Westin Ottawa Still Time to Register!

In Conjunction with Two Members' Roundtables and a Members' Workshop

Our first event in 2017 combines four back-to-back activities.

Starting on the afternoon of February 6, the theme of the third annual *Updates and Insights* event is **Reducing Emissions from Energy Use: Policies, New Initiatives, What's Needed**. This event will profile the main end-use sectors and the role that they play in GHG mitigation. The focus will be on current policies, new initiatives and what's needed to optimize the contributions to emissions reductions from end-use sectors going forward.

Keynote presentations will be made in opening remarks by the **Honourable James Carr**, Minister, Natural Resources Canada, and in the closing insights by **Elyse Allan**, President and CEO, GE Canada, the 2016 recipient of the Canadian Energy Person of the Year award.

In keeping with the industry focus of each *Updates and Insights* event, the panels will be made up largely of energy leaders from industry associations. Panel sessions will focus on initiatives and policy needs in three end-use sectors, buildings, transportation and industry, and in sectors using energy commodities as industrial feedstocks.

Session Chairs have been selected from organizations actively engaged in activities involving energy end-use:

- Transportation Panel Michael Bourque, President and CEO, Railway Association of Canada
- Industry Panel Andrew Mahut, Chair, Canadian Industry Program on Energy Conservation
- Buildings Panel Lance Jefferies, Chief Electricity Distribution Officer, Hydro Ottawa.

The closing reception will provide an excellent opportunity for further dialogue with the panelists and session chairs, and for networking amongst Parliamentarians and the Ottawa energy community.

Registration and information on sponsorship opportunities is available at www.energy.ca. Deadline for sponsorship arrangements is February 2.

Two Members' Roundtables – February 6 and 7

Members' Roundtables feature a guest speaker in conversation with Members of the Energy Council of Canada. The conversations are frank and informative, conducted under Chatham House Rules with no media present. Members' Roundtables have proven to be a key component of the "value equation" for our Members.

First Members' Roundtable – *New U.S. Administration and Energy* 10:30AM to 12:30PM, February 6, Newfoundland/NS Room, Westin Hotel, Ottawa

Uncertainty surrounds the rapidly-developing shifts in energy policy in the first weeks of the new U.S. administration. The impacts on the highly-integrated and mutually-beneficial energy markets linking Canada, the United States and Mexico could be profound. We are fortunate to have an experienced Washington insider to shine light on the changing U.S. energy scene.

Our first Roundtable guest in 2017 will be Barry Worthington, Executive Director, United States Energy Association. The USEA is the Member Committee of the [World Energy Council](#) representing 150 members across the U.S. energy sector, from the largest Fortune 500 companies to small energy consulting firms.

Quoting from the advance information for Barry's upcoming series of speeches in Australia: *"Global energy markets face a pivotal moment with the change of leadership in Washington on January 20. We all need to understand what is coming, and to make sense of the sometimes-contradictory declarations Mr. Trump and his team have written, said, and Tweeted on the way to the White House. What happens next in this critical part of the global economy will affect every business in every country, and the topic deserves our keen attention."*

Barry Worthington will share his insights on the latest developments and future directions from the first two weeks of the new U.S. administration.

**Second Members' Roundtable – Conversation with NRCan's Assistant Deputy Minister, Energy Sector
1:00PM to 2:00PM, February 7, Oak Room, Westin Hotel, Ottawa**

The directions of Canadian energy policy and the outlook for 2017 will be the theme of the second Members' Roundtable in 2017.

Natural Resources Canada is the lead federal department with national oversight of Canada's major resources sectors. As conveyed in The Honourable James Carr's mandate letter: *"As Minister of Natural Resources, your overarching goal will be to ensure that our resource sector remains a source of jobs, prosperity, and opportunity within the context of a world that increasingly values sustainable practices and low carbon processes. This requires continued investment and support for innovation in our natural resource sectors."*

Our guest will be Jay Khosla, Assistant Deputy Minister, Energy Sector. Working in collaboration with his energy counterparts in the provinces, Jay is a key player in the federal government's policies and initiatives to address climate change and foster innovation.

Jay will provide an update on the current policy directions and initiatives. He looks forward to engaging our members to share thoughts and insights on the way forward.

Members please note: Contact the Ottawa Office to convey your plans to attend the two Members' Roundtables.

**Members' Workshop – Strengthening Energy Council Communications
8:30AM to 12:45PM, February 7, Oak Room, Westin Hotel, Ottawa**

The 2016 – 2018 Communication Plan was approved by the Board of Directors in November 2015 in conjunction with the Strategic Plan. Good progress was made in 2016 on fulfilling the goals set out in the Strategic Plan. Some communication initiatives were put into action but much more remains to be done.

This Members' workshop will be focused primarily on strengthening the Energy Council's communication and outreach on behalf of its Members. Important insights and recommendations relevant to today's energy issues are presented in our program of events and activities. Much more should be done to bring important messages to the attention of the energy community and the general public. More media exposure is needed to position the Energy Council as an informed, authoritative and non-partisan voice that takes account of our membership representing all segments of the energy sector, as well as the federal government and provincial governments. The workshop will focus on enhancing the 2016 – 2018

Communication Plan and finding ways to strengthen the Energy Council's presence in energy dialogue in Canada.

Representatives of NATIONAL Public Relations will attend this workshop and provide insights and guidance on communication strategies, top-line messaging, and tactics to strengthen the Energy Council's effectiveness in communication and outreach. Attending will be Beth Diamond, NATIONAL's Managing Partner for Calgary (by phone), and Dan Mader, Vice President, Ottawa.

Members please note: Contact the Ottawa Office to convey your plans to attend the workshop.

**Upcoming Energy Roundtable - *Exploring Canada and BC's Place in the Evolving Global Energy Market*
11:30 to 1:30, March 10, Terminal City Club, Vancouver**

The Business Council of British Columbia and the Energy Council of Canada are pleased to co-host an energy focused Member Forum by invitation only. Energy leaders from leading Canadian companies will provide opening remarks:

- Doug Suttles, President, CEO of Encana,
- Ian Anderson, President of Kinder Morgan Canada, and
- Jessica McDonald, President and CEO of BC Hydro.

Following their remarks, our speakers will participate in a panel discussion focusing on how Canadian energy companies are mitigating the future challenges and capitalizing on the opportunities arising from the rapidly shifting energy and climate landscape.

Mary Hemmingsen, Global Head of LNG and National Sector Leader, Power and Utilities at KPMG will facilitate this engaging and insightful conversation.

Regina Regional Event – *Multiple Pathways to Clean Energy – Transformation of the Generation Mix, Climate Policy, Prairie Grid, May 8, 9, 10*

Canada's western provinces are strongly engaged in the transition to clean energy. The planning committee for this event, made up of government and utility representatives from Manitoba, Saskatchewan, and Alberta, has selected this theme to profile the many initiatives underway. The first two sessions, on transformation of the generation mix and climate policy initiatives, will focus on initiatives underway in each province built on the characteristics of their resource base, their present generation configuration and opportunities for change, and using their preferred approach to energy and climate policy. The third session will explore at an early stage the possibilities of a prairie electricity grid linking the three prairie provinces.

This event will begin with an opening reception on May 8, followed by a full-day program on May 9.

We provide programs to our Members which feature Canada's leading energy figures and the Regina event is no exception.

The Honourable Brad Wall, Premier of Saskatchewan, has been invited to make the opening remarks at the reception on the evening of May 8.

The Honourable James Carr, Minister, Natural Resources Canada, will present the Keynote Luncheon Address on May 9, subject to confirmation.

The themes of the three panels have been selected by the event planning committee chaired by Guy Bruce, Vice-President, Planning, Environment and Sustainable Development, SaskPower. Three leading executives will serve as Session Chairs:

- Energy Transformation Mike Marsh, President and CEO, SaskPower
- Climate Policy Martha Hall Findlay, President and CEO, Canada West Foundation
- Regional Electricity Grid Kelvin Shepherd, President and CEO, Manitoba Hydro.

A highlight of this event will be a full-day site visit on May 10 to SaskPower's Boundary Dam project, courtesy of SaskPower. This project is the world's first integrated CO₂ capture, use and storage project.

Registration and sponsorship information will be available shortly.

Commemorating Canada's 150th Year - Young Professional Program

Each Member has been invited to identify young professionals in their organizations who would benefit from attending one of our events. To launch the Young Professionals program, Members have been asked to select one or two of their young professionals to attend the upcoming *2017 Canadian Energy Industry: Updates and Insights* event on February 6. We look forward to welcoming many young professionals to this event

By way of background, the Energy Council's **Young Professionals Program** is designed to provide our member organizations with an opportunity to further develop their young professionals by selectively engaging them in Energy Council events and activities. We believe that our events and activities and the ongoing studies undertaken by the World Energy Council provide excellent opportunities for development of our members' young professional staff.

The program will provide young professionals with the opportunity to broaden their knowledge of the Canadian energy industry, to meet their counterparts from other parts of the energy industry, and most importantly, to become better acquainted with the energy leaders attending and speaking at our events. Other benefits include becoming aware of the ongoing studies led by the World Energy Council and connecting with the *Future Leaders Program* of the World Energy Council.

Looking ahead, we are interested in forming a network of the young professionals identified by our members, and asking the young professionals to contribute to future events and activities.

In closing, please consider attending the *2017 Updates and Insights* event on February 6, 2017 in Ottawa. Registration is still open, and the sponsorship deadline is February 2.

Our Members are invited to the two Members' Roundtables and the Members' Workshop on February 7.

We are looking forward to working with you on energy throughout 2017 as these events and our other events and activities unfold in the year ahead.

Graham Campbell
President,
Energy Council of Canada